



Transition Advertising Rates

The voice of people with disabilities in BC since 1977.

Ad size position	Ad price per number of editions*			Dimensions
All ads are black ink only, except back cover	1	2-3	4	Other sizes and orientations may be accommodated
COVER POSITIONS				
Outside back cover feature Full colour	2200	1900	1700	5 ¾" H x 7"W
Front or back inside cover	1200	1000	800	9 ¼" H x 7"W
INSIDE POSITIONS				
Full page	950	800	650	8 ½" H x 7"W
1/2 page	550	400	300	4" H x 7"W OR 8 ½" H x 3 ¼"W
1/4 page	300	200	150	4" H x 4 ½"W OR 8" H x 2 ¼"W
1/8 page	175	150	125	3" H x 2 ¼"W OR 2" H x 3 ½"W
*The more ads you book, the more you save. Prices shown are cost per ad/per edition.				

Thank you for considering advertising in Transition.

Terms and Conditions

- These rates apply to camera-ready artwork. Design services are gladly provided for an additional fee per ad: 20% of single ad placement or minimum of \$55.
- Transition must be notified of any cancellations 14 days before deadline.
- Ads must be submitted according to the Transition Ad Requirements, including file format, font size etc.
- Accounts are payable in 30 days. Transition reserves the right to refuse, cancel or suspend any advertisement.

Ad Placement

- The position of the ad within the magazine is at our discretion, except where cover positions have been booked.

Contact

- For information or bookings, please contact Transition at 604-875-0188 or trans@bccpd.bc.ca.

PLEASE ASK ABOUT SPONSORING AN EDITION OF TRANSITION