



Transition Advertising Rates | Non-profit

The voice of people with disabilities in BC since 1977.

Ad size position	Ad price per number of editions*			Dimensions
All ads are black ink only, except back cover	1	2-3	4	Other sizes and orientations may be accommodated
COVER POSITIONS				
Outside back cover feature Full colour	1100	900	750	5 ¾" H x 7"W
Front or back inside cover	550	400	300	9 ¼"H x 7"W
INSIDE POSITIONS				
Full page	400	300	250	8 ½"H x 7"W
1/2 page	225	175	125	4"H x 7"W OR 8 ½"H x 3 ¼"W
1/4 page	125	100	75	4"H x 4 ½"W OR 8"H x 2 ¼"W
1/8 page	75	60	50	3"H x 2 ¼"W OR 2"H x 3 ½"W
*The more ads you book, the more you save. Prices shown are cost per ad/per edition.				

Thank you for considering advertising in Transition.

Terms and Conditions

- These rates apply to camera-ready artwork. Design services are gladly provided for an additional fee per ad: 20% of single ad placement or minimum of \$55.
- Transition must be notified of any cancellations 14 days before deadline.
- Ads must be submitted according to the Transition Ad Requirements, including file format, font size etc.
- Accounts are payable in 30 days. Transition reserves the right to refuse, cancel or suspend any advertisement.

Ad Placement

- The position of the ad within the magazine is at our discretion, except where cover positions have been booked.

Contact

- For information or bookings, please contact Transition at 604-875-0188 or trans@bccpd.bc.ca.

PLEASE ASK ABOUT SPONSORING AN EDITION OF TRANSITION